

JASPER PLACE CURLING CLUB

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WELCOME BACK!

I am so pleased (and a little shocked at how quickly time passes) to be back for my 20th season as general manager. Colin Vince and Chris Steinborn are returning as our ice technicians. Jonathan who operates the Preserve Food Truck will once again provide the food services at the curling club.

I am in the club weekdays during regular daytime office hours, but not yet back to full time hours so please call before visiting the curling club. I will answer your emails, but please note that I am always happy to get your phone calls; please call me at 780-489-6428.

In this newsletter there is information about the work that our building committee has been doing, (note - there will be detailed reporting on this at the AGM on Wednesday, September 18, 2019 at 7:00 pm). As well there is information on an exciting NEW curling programs that will appeal to beginners and experienced curlers alike, and information about registering for the regular evening leagues.

We continue to need your help to recruit new members to the JPCC please read about our recruitment bonus to see how you can help, and share this newsletter with your friends and family.

See you on the ice!

- Cathy

NEW THIS YEAR -

UNLIMITED SHORT PLAY – NEW KIND OF GAME/PRACTICE

We have an exciting new curling offering this year. UNLIMITED SHORT PLAY. This new innovation will try to address some of the most common reasons for people not joining curling leagues. These games will be unscheduled, however regular time slots will be allocated to this short play, and participants will sign up via a weekly sign-up genius (only distributed to unlimited short play members) or a sign-up sheet posted in the curling club.

Games will last only one (1) hour. You do not require teammates to play, teams of 2, 3 or 4 will be made up at each time slot. In order to accommodate more throwing during the one hour of playing time, teams of two will be made first, then teams of three will be made up once the ice is oversubscribed for teams of two, then teams of four only if more than 36 show up for that time slot. More time slots will be added if there is a need. Please let us know if there is a time slot that you would like to see scheduled.



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Unlimited short play means exactly that. When you purchase an unlimited short play membership, you are allowed to play on any or every time slot listed for short play during the week.

The cost in this inaugural year is: \$100 per person if you are a member of any other curling league at the Jasper Place Curling Club and \$150.00 if “unlimited short play” is the only curling that you register for. A \$10 drop-in fee will be applicable to everyone who doesn't purchase the “unlimited short play” membership and would like to participate for a one hour.

Please share this opportunity with the friends and family that have turned you down to join your team for reasons: I cannot commit every week, I never know if I will have to work that night, a game that takes two or more hours is too cold for me, I don't want to go out when its -30, etc. This might be exactly what they are looking for.

Also, for those who are new curling and don't feel that they are ready to step into league play right away, this is a great opportunity to get some rock throwing in, after their lessons and before they take that next step.

This is not only for inexperienced curlers though. How many times do you wish you could play a little bit more, but don't want another full league, and don't really like just coming out to throw practice rocks. This could be a great option to supplement your weekly game play.

We have clear ideas on how this will run, but there will be growing pains; trying to make sure that we have offered the right time-slots, making up balanced and fair teams, explaining “modified sterling” and “modified mixed doubles” and “triples” play so that it is easily understood. The event will be somewhat fluid as we discover how best to operate this curling experience, but we are excited to try.

There may be opportunities for volunteers too, and I hope that you will support this endeavor by purchasing an “unlimited short play” membership.

For more information, or to find out how to become involved as a volunteer, please talk to Cathy in the curling office.

NEW THIS YEAR - SIX END OPEN LEAGUE



Another new league this year is the 6-end open league that will play on the alternating opposite draw time to the Wednesday Open league on Wednesday evenings. This shorter duration league will register teams and have scheduled games, and operate as its own league, not to be integrated into the existing Wednesday open league. We will encourage “triples play” if there are only 3 players from each team present, and we will allow teams to play with 2 players, if that is all that show up. The games will be 6 ends in duration to a maximum of 1.5 hours. Unlike the unlimited short play, this league requires teams to register (the JPCC is always willing to help build teams), and the games are regularly scheduled at alternating times of 6:30 and 8:45 on Wednesday. This league will play a 20 game schedule for \$325 + GST per person or a half-year 10 game schedule for \$170 + GST per person, based on 4 people on the team.

REGISTRATION AND FEE INFORMATION

All teams planning to return to the Jasper Place Curling Club will be able to retain their place in the league they played in last year by registering on or before Friday, August 23, 2019, and submitting payment of at least one person's fees, or 1/4 of the team's fees. **All curlers on returning teams are requested to register online at www.jasperplacecurling.ca.** The online payment feature has been upgraded and no longer uses paypal. Click on your league on the home page of our website (or in the blue box on the right hand side of our home page). You can also register by telephoning with a credit card, or visiting the office to use cash, a cheque, or a debit card.

Starting on Monday August 26, 2019, teams on the waiting list will be accepted into the leagues.

Curling fees will remain the same as the last two years; for individuals registering for an entire 20-game season of curling, the fee is \$400+GST. For individuals registering for half a season – October-December, or January-March – the fee for each half of the season will be \$220+GST. Please remember as a club member you receive 20 league games, free practice ice, additional games in the club championships or grand challenge at the end of the season. Which means that the \$21 per game fee is a real bargain.

Fees are listed per person. However, they are due based on four players on a team. If you wish to have more than four players the fee can be pro-rated. If you have only three players, fees for four players are still due.

Fees may be paid in installments. Arrangements for payments must be made prior to October 1, 2019 in order to qualify for multi-league discounts. Post-dated cheques or credit cards must be supplied prior to the first curling game. Payment plans must be completed by December 31, 2019, and are not available for half-year leagues.

Discounts: Again, this year we will offer a **multi-league discount** to anyone registering in more than one league at the JPCC (not including "unlimited short play" as it is already discounted). Prime time leagues will receive a **\$50 rebate**, paid in JP coins. To be eligible to receive your multi league discount, all of your fees must be paid in full (or a payment plan in place) prior to November 1, 2019.

Recruitment Bonus: We believe the best advertising for our club is by word of mouth. For each new team brought in to a full-year evening league, the existing team that recruited them will receive **\$200 in JP coins**. Teams can use JP coins anywhere in the club – for drinks, food, pro-shop items, or even curling fees.



LONG TERM PLAN INFRASTRUCTURE AND FUNDRAISING TO SUPPORT IT

There have been significant curling club infrastructure developments over the last year. Some of you will remember a mildew problem that we experienced on the ice-shed ceiling a couple of years ago. Rather than just replace ceiling tiles and ignore the condition, the Board of Directors of the Jasper Place Curling Club established a building committee to best determine next steps in correcting the conditions.

The building committee has met and determined the need for engineered studies to solve the underlying issues, they have sourced grants that will help pay for any upgrades that are identified, they sent out RFP's to recommended engineering firms and then evaluated the results and presented their findings to the Board of Directors throughout the process.

To date a building condition assessment report has been completed by the City of Edmonton, building envelope, mechanical, electrical, HVAC, refrigeration reports have been provided by WSP Canada. A grant application to the City of Edmonton for their Community Partner Facility Capital Grant program has been submitted and we are currently awaiting feedback from city council.

Through these early assessments it is becoming clear that the best way forward is to consider a full replacement of the ice making equipment as well as air exchange and dehumidifiers for the building and ice-shed. The approach that we have using, where we fix a problem once it arrives is no longer sustainable. The new ice making technology will really only be effective in a full package, and this will only be effective if we also address the air quality issues.



There is a need for more studies and detailed plans, but it looks more and more like the curling club needs this major mechanical upgrade to keep it operational for another 40 years, or risk being shut down by a major plant component breakdown at an inopportune time.

There are both City of Edmonton and Province of Alberta facility enhancement grants available to us, however we must show that we have community buy in to support these projects and we require at least 17% of the total cost of the project as cash on hand.

One of the projects that the Board of Directors will run this year to support the capital improvement fund for this major upgrade is a raffle. We do our best to limit the weekly asks for extra money, but we must demonstrate to the various levels of government that the curlers support this capital improvement initiative and are prepared to support it financially as well.



Our goal, is to raise \$100 per curler through this raffle. We will ask every curler to either buy or sell 20 - \$5 raffle tickets. For those who really do not want to participate in the buying or selling of tickets, perhaps you have an item (e.g. 2-4 tickets to an Oilers game; an iPad, large TV, travel voucher, or other large value new item or service that you would donate as a prize for the raffle) instead of selling tickets. You can speak to Cathy about this before October 10, so that all prizes that will be included in the draw will be listed on the tickets and licensed and ready for distribution on November 1 to curling club members.

As a thank you for supporting this initiative we will be giving \$200 in Jasper Place money to the person who sells the most tickets over the requested \$100 in sales.

CURLING EQUIPMENT

Pro shop: the JPCC runs a small pro shop out of the office. The pro shop is an integral part of the curling club's operations for two reasons: firstly, because we know most of our curlers and see them on a regular basis, we can provide insight and information to assist you in the purchase of new curling equipment. Secondly, the pro shop is an important additional revenue stream for our operations, and therefore another way for our members to support their club.

We are well aware, though, that sometimes our selection will be too small for your needs. Because of this, we've made a partnership with **Kevin's Rocks and Racquets**, which is located in the Saville Sports Centre, and has a much larger selection of gear. When you would like to purchase an item not in stock at the JPCC, Cathy will write you a letter of purchase to take to Kevin's. They will provide you with the item and invoice the JPCC. This means you'll pay at the JPCC, receiving your member's discount, and the JPCC will get your business. See Cathy for more details.

Everything you need to know about:

Curling shoes: In order to help keep the ice in top condition for everyone, all curlers must have shoes that are only worn on the curling ice. That may include curling shoes or slip on grippers (and sliders) that completely cover the bottom of clean running shoes. Sadly, your favorite shoes do not last forever.



Grippers: Grippers are one of the largest problems in maintaining good, clean ice conditions. In order for grippers to be effective they are made with very soft rubber which wears out quickly. Grippers typically last 20 games (or less) as a sweeper and 40 games for skips and thirds. This typically means replacing at least once every year.

Curling brushes: Curling brushes do not last forever either. TV curlers replace their brush heads every game. Yours likely lasts 5-20 games. If you didn't replace it last year, you need to replace it this year. In addition to helping keep the ice cleaner, your new brush head will improve the results of your sweeping.

Compliant brush heads: WCF compliant brush heads are available in our proshop along with non-compliant heads. We have chosen to continue to allow non-compliant heads to be used in club play at the JPCC.



CURLING EDUCATION

Jasper Place Curling Club offers several curling education courses throughout the year, though most of them happen in the weeks leading up to the start of curling season.

Learn-To-Curl: this three-day course will be held on Monday September 23rd, Tuesday September 24th, and Wednesday September 25th, from 7:00-9:30 PM. This course is designed for the first-time curler, and curlers who have played fewer than three full seasons, or those who are having trouble with balance and timing in their delivery. This program is a group lesson that provides information on all areas of the sport. The on-ice portion is tailored to your specific needs. At \$80/person, this 7-1/2 hour program is the best coaching value available. Please register online at jasperplacecurling.ca, or call to register.

Intermediate/Advanced clinic: this lesson is really time with a coach for experienced curlers wishing to tune up their game. Curlers must have at least three years curling experience to register for this course (it is NOT designed for beginners). This program runs Wednesday, September 25th, from 7:00-9:30 PM, and costs \$50. Please call to pre-register.

Under-18 Learn-To-Curl: designed to support the curlers and coaches from the high school curling league, this one-night learn-to-curl for under 18s costs only \$20 and must be pre-registered. Due to the high demand we will offer two nights this year: Tuesday, October 1st or Wednesday, October 2nd from 6:00-9:00 PM. Registration is limited to 48 each night.

STUDENT/JUNIOR SUPPORT

The JPCC supports junior curlers by providing a significant discount in curling fees. To be eligible, curlers must be born after July 1, 1999, and a full-time student. Please call Cathy for details.

NEW YEAR'S EVE

We are planning our 4th New Year's Eve funspiel. This event is for experienced and novice curlers alike. Curlers are asked to register in teams if possible, but we will accept singles and couples and do our best to make teams up as needed. Curlers who play once a week or more can choose to play three four-end games, and people who are new to the game, or curl only once a year, can register to play two four-end games. Your ticket will include a late lunch, champagne at midnight and party favours for everyone, giveaways, as well as great music and horse races or other games throughout the evening.



Tickets are available until November 30, 2019 for \$50 each. Prices change to \$65.00 December 1 and \$75 after December 25. There are only 96 spots available for curlers, and people wishing to come and NOT curl will still require a ticket.

ONCE A YEAR FUNSPIELS

The curling club is available for rental on weekdays during the day, Friday evening at 9:00 and Saturdays and Sundays. If you have a work or community group you would like to introduce to the sport of curling, call Cathy to book your event. We will be happy to accommodate your needs!

FUNDSCRIP GIFT CARDS - ON GOING FUNDRAISING

We have found a fundraising opportunity that pays a percentage to the curling club on all customer purchases of gift cards, with no additional cost to you – if you spend \$100 you get \$100. There are gift cards (and e-cards) available from more than 130 Alberta retailers, so you only buy from retailers that you already use. To recognize your support of this initiative the JPCC will discount your curling fees next year by 25% of the earnings that your purchases generate for the curling club, this will be calculated and applied every September.

There is a Fundscrip link on our website, or please sign up at:

<https://www.fundscrip.com/support-a-group/B5FASU>

LOCKERS

Lockers are available in both the men's and women's locker rooms. The regular size lockers are \$25 (including GST) and the large lockers are \$40 (including GST) per year and easily accommodate a whole team. Curlers and teams renewing their locker will have first right of refusal until October 11, 2019. Then all lockers not rented will be available on a first come first serve basis.

AGM REMINDER

The Jasper Place Curling Club Annual General Meeting will be held on **Wednesday, September 18th**, at 7:00 PM at the Curling Club. All club members are welcome to attend. At the meeting the board of directors will present last year's financial statements, and a presentation about the proposed curling club building improvements and raffle to support it. As well board members will be elected, and if you are interested in joining the board please let Cathy know prior to the meeting. Please plan to attend, or consider signing a proxy when you register.

REGISTRATION REMINDER

All curlers on returning teams are requested to register online at: www.jasperplacecurling.ca

Click on the link to your league on the home page.

WHEN DO WE CURL?

| League | Fall | Winter | Draw Time | Games | Fees |
|---------------------------|-----------------|------------------|--------------------------------------|-------------|------------------------|
| Sunday JPL | Sep 29 – Dec 15 | Jan 5 – Mar 22 | 11:00 AM | 22 | TBD |
| Monday Morning | Sep 30 – Dec 16 | Jan 6 – March 23 | 9:00 AM | 11 +11 | TBD |
| Monday Mechanical | Oct 7 – Dec 16 | Jan 6 – March 16 | 5:00 PM | TBD | TBD |
| Monday Bent Broom | Oct 7 – Dec 16 | Jan 6 – March 23 | 7:15 PM | 21 | TBD |
| Tuesday Open | Oct 8 – Dec 10 | Jan 7 – Mar 10 | 6:30 & 8:45 PM alternating weekly | 20 10+10 | \$400+GST \$220+GST |
| Wednesday (Women) Open | Oct 9 – Dec 11 | Jan 8 – Mar11 | 6:30 & 8:45 PM alternating weekly | 20 10+10 | \$400+GST \$220+GST |
| Wednesday six-end Open | Oct 9 – Dec 11 | Jan 8 – Mar11 | 6:30 & 8:45 PM alternating weekly | 20 10+10 | \$325+GST \$170+GST |
| Thursday Morning | Oct 3 – Dec 12 | Jan 9 – Mar 19 | 9:00 AM | 11+11 | TBD |
| Thursday (Men) Open | Oct 10 – Dec 12 | Jan 9 – Mar 12 | 6:30 & 8:45 PM alternating weekly | 20 10+10 | \$400+GST \$220+GST |
| Friday Open | Oct 4 – Dec 13 | Jan 3 – Mar 13 | 7:00 & 9:00 (as needed) | 20 10+10 | \$400+GST \$220+GST |

UNLIMITED SHORT PLAY

We have committed to make available the following ice time for unlimited short play. If we receive a positive response to this programming and there is not enough room to satisfy the demand, we will add more time slots as necessary. Please let us know if you have a time of day or day of week scheduling request. The first week that this unlimited short play will be offered is the week of October 14, 2019.

| Day | Time | Time | Time | Time |
|-----------|-------------|------------|------------|------------|
| Sunday | | 1:30-2:30 | | |
| Monday | Noon – 1:00 | | | |
| Tuesday | Noon – 1:00 | *4:00-5:00 | *5:00-6:00 | |
| Wednesday | Noon – 1:00 | *4:00-5:00 | *5:00-6:00 | 8:45-9:45 |
| Thursday | Noon – 1:00 | 4:00-5:00 | 5:00-6:00 | |
| Friday | | 4:00-5:00 | 5:00-6:00 | 9:15-10:15 |
| Saturday | TBD | | | |

Marked * - starts January 2020.

